



FPRA's Golden Image Awards

Rules for Entry

1. Some part of the entry must have taken place between January 1, 2025, and May 1, 2026.
2. The same entry may not be entered in more than one category in the same year; however, components from an entry may be entered into other categories. For example, a full campaign could be entered in Category 1A - Community Relations, and a component of that campaign could be entered in Category 7B – Brochure, but the entries must be significantly different.
3. Entries that win Golden Image Awards may not be re-entered in subsequent years unless there has been substantial change to the entry/project.
4. Entries must be submitted in the most appropriate [Division and Category](#).
5. Entries must be submitted electronically using the form fields, as well as two uploaded files: a .pdf for Support Materials and a .jpg, .tiff or .png Graphic file representing the project. The titles of all uploaded files should include the name of the entry, division and category. If needed to represent a digital project, additional audio, video or multimedia files may be uploaded. They may also be linked in your Support Materials. The entry fields make up 70% of the score for the entry. The Support Materials make up the other 30%.
6. To see the information required for the judged fields, maximum word counts and points available for each field, see the [Golden Image Entry Fields and Rubric](#).
7. The Support Materials must be a .pdf, titled with name of the entry, division, category and the word "Support." It should contain materials that support or substantiate the information provided in the entry, including research, planning, implementation and evaluation. The first page of the Support Material should be a Table of Contents. Linking the Table of Contents to the listed pages is recommended. Photos, screenshots, news clippings, publications and copies of materials used in the implementation of the program/tool are pertinent, and the project's budget should be included. Support materials may be resized, photographed, screen shot or otherwise represented in order to fit in the .pdf. Examples of audio, video and multimedia files may be linked in the Support Materials and may also be uploaded separately.
8. The Graphic representing your entry should be uploaded as a .jpg, .tiff or .png. It will be used during the Golden Image Gala if your entry wins an award. Title the file with the name of the entry, division, category and the word "Graphic."
9. There are two non-judged entry fields. The first is an Organizational Overview (max. 150 words) that serves to acquaint the judges with your organization. The second is a 25-Word Summary that will be used during the Golden Image Gala in the event that your entry wins an award.

10. Up to four additional files may be uploaded, including audio, video and multimedia files, if needed to represent your project. These are not required uploads. Title each with the entry name, division and category and a descriptive word such as "Video."
11. Payment for the entry fees may be submitted online or by check. For checks, please include name of entry, division and category when making payment. Checks made out to FPRA should be mailed to: FPRA Golden Image Awards, 40 Sarasota Center Blvd., Ste. 107, Sarasota, FL 34240.

ENTRY FIELDS

- Complete each field in the entry application. Each field has a word limit that you cannot exceed, but you do not need to use all of the space provided. Clear and concise writing is valued by the judges, and up to 3 points can be awarded for Entry Clarity.
- For more information about the fields, character counts for each field, and points available for each field, see the [Golden Image Entry Fields and Rubric](#).
- You will also be asked to provide a short Organizational Overview (max. 150 words) to better acquaint the judges with the submitting organization and a 25-Word Summary of your entry. The Organizational Overview and 25-Word Summary are not judged or awarded points by the judges.

SUPPORT MATERIALS

- The Support Materials .pdf, titled with name of entry, division, category and the word "Support," should contain materials that support or substantiate the information provided in the summary.
- The first page of the Support Material should be a Table of Contents indicating information about the information contained within.
- News clippings, photos, publications and copies of materials used in the implementation of the program/tool are pertinent.
- Photographs or screenshots may be incorporated into the Support Materials .pdf to represent support materials not available electronically.
- Examples of audio, video and multimedia materials may also be uploaded as electronic files with the entry name, division and category.

GRAPHIC

- The .jpg, .tiff or .png. representing your entry should be titled with the name of the entry, division, category and the word "Graphic."
- This image is not judged or awarded points by the judges. This will be used during the Golden Image Gala in the event your entry should win.

DISCLAIMERS

- The judges reserve the right to reclassify entries if deemed necessary.
- Entries that do not follow all of the Rules for Entry may be disqualified.
- No part of the entry may be submitted after the deadline.
- Winning entries will be displayed in the members-only section of FPRA.org. Support Materials are not included.

The decisions of the judges are final.